

U S

FINANCIAL STATEMENTS  
for the year ended December 31, 2013

TABLE OF CONTENTS

	<u>PAGE</u>
INDEPENDENT AUDITORS' REPORT	1-2
FINANCIAL STATEMENTS:	
STATEMENT OF FINANCIAL POSITION	3
STATEMENT OF ACTIVITIES	4
STATEMENT OF CASH FLOWS	5
NOTES TO FINANCIAL STATEMENTS	6-10



# RASMUSSEN, TELLER, O'NEIL & CHRISTMAN

CERTIFIED PUBLIC ACCOUNTANTS & BUSINESS ADVISORS

June 4, 2014

## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of

U S:

We have audited the accompanying financial statements of U S (a nonprofit corporation), which comprise the statement of financial position as of December 31, 2013, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

Board of Directors  
June 4, 2014

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

*Opinion*

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of U S as of December 31, 2013, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

*Rasmussen, Teller, O'Neil & Christman, P.C.*

**U S**  
**STATEMENT OF FINANCIAL POSITION**  
as of December 31, 2013

**ASSETS**

**Current Assets:**

Cash		\$ 284,751
Certificates of deposit		1,156,919
Accounts receivable		1,616
Inventory		13,139
Prepaid expenses		8,554
 Total current assets		 1,464,979

**Furniture and Equipment:**

Furniture and equipment	\$ 136,117	
Less accumulated depreciation	119,772	
 Total furniture and equipment	 	 16,345

**Other Assets, emergency reserve** 100,000

Total assets \$ 1,581,324

**LIABILITIES AND NET ASSETS**

**Current Liabilities:**

Accounts payable		\$ 71,957
Accrued compensation		37,075
 Total current liabilities		 109,032

**Net Assets:**

Unrestricted	\$ 1,466,937	
Temporarily restricted	5,355	
 Total net assets	 	 1,472,292

**Total liabilities and net assets** \$ 1,581,324

The accompanying notes are a part of the financial statements.

**U S**

**STATEMENT OF ACTIVITIES**

for the year ended December 31, 2013

	Unrestricted	Temporarily Restricted	Combined
<b>Revenue and support:</b>			
Contributions	\$ 1,635,400	\$ -	\$ 1,635,400
Investment income	4,212	-	4,212
Other income	25,753	-	25,753
	1,665,365	-	1,665,365
Net assets released from restrictions in satisfaction of program restrictions	14,164	(14,164)	-
	1,679,529	(14,164)	1,665,365
<b>Expenses:</b>			
Program services, including research and education	1,492,089	-	1,492,089
Management and general	226,869	-	226,869
Fund raising	120,695	-	120,695
	1,839,653	-	1,839,653
Total decrease in net assets	(160,124)	(14,164)	(174,288)
<b>Net Assets, beginning of year</b>	1,627,061	19,519	1,646,580
<b>Net Assets, end of year</b>	\$ 1,466,937	\$ 5,355	\$ 1,472,292

The accompanying notes are a part of the financial statements

**U S**  
**STATEMENT OF CASH FLOWS**  
for the year ended December 31, 2013

Increase (Decrease) in Cash

<b>Cash Flows from Operating Activities:</b>		
Decrease in net assets		\$ (174,288)
Adjustments to reconcile the decrease in net assets to cash used in operating activities:		
Depreciation	\$ 4,198	
Changes in current assets and liabilities:		
Accounts receivable	\$ 6	
Inventory	2,719	
Prepaid expenses	3,855	
Accounts payable	48,653	
Accrued compensation	<u>1,928</u>	
Net change in current assets and liabilities	<u>57,161</u>	
 Total adjustments		 <u>61,359</u>
 Cash used in operating activities		 (112,929)
 <b>Cash Flows from Investing Activities:</b>		
Maturities of certificates of deposit	1,067,904	
Purchase of certificates of deposit	<u>(1,055,753)</u>	
	12,151	
Purchase of furniture and equipment	<u>(3,182)</u>	
Cash provided by investing activities		8,969
 Net decrease in cash		 <u>(103,960)</u>
 Cash, beginning of year		 388,711
 Cash, end of year		 <u><u>\$ 284,751</u></u>

The accompanying notes are a part of the financial statements

# U S

## NOTES TO FINANCIAL STATEMENTS

For the year ended December 31, 2013

US (the "Organization") was incorporated during 1981 and began operations during 1983. The Organization was formed for charitable, religious, educational, and scientific purposes. It relies primarily on contributions, both unrestricted and temporarily restricted by donors, to finance its programs. The programs are public interest projects with a variety of purposes, including immigration research and reform, language policies, and conservation of natural resources.

The Organization's major project is ProEnglish which is working to preserve our nation's linguistic unity by promoting the use of English and establishing English as the official language for all levels of government. It is financed by contributions from approximately 15,000 members and supporters throughout the nation. ProEnglish seeks to achieve its goal primarily through public education, research, publications, and litigation.

Administrative and fund raising costs are identified and reported separate from program costs.

### **NOTE A – SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:**

The Organization uses the accrual basis of accounting whereby revenue is recognized when earned and expenses are recognized when liabilities are incurred. Under this policy, contributions received, as well as any unconditional commitment of future contributions, are recorded as revenue and an increase in net assets upon receipt of the contribution or commitment. If terms of any commitment extend beyond a year, the commitment is recorded at its present value.

Donations received with donor restrictions as to purpose are recorded as temporarily restricted net assets. If a temporarily restricted donation is expended for its designated purpose during the year in which it was received, the donation is recorded as an unrestricted contribution and the related expense is recorded as an expense of unrestricted funds. Any unexpended temporarily restricted contributions at year end are recognized as temporarily restricted net assets.

Other significant accounting policies are described in the following paragraphs.

**Fund accounting:** To insure compliance with donor restrictions, the Organization employs fund accounting. This is a system whereby resources restricted for specific projects are classified for accounting purposes into separate funds, each with separate accounts. However, the basic financial statements on pages two through five present the combined totals of all funds, with all inter-fund transactions eliminated.



## U S

### NOTES TO FINANCIAL STATEMENTS

For the year ended December 31, 2013

**Financial instruments:** Financial instruments, such as cash, certificates of deposit, accounts receivable, accounts payable and accrued expenses, are carried at their historical amounts in the financial statements. The amounts approximate fair value of such instruments due to their short maturity. Fair value is a valuation concept that embodies market values and current interest rates.

**Cash and certificates of deposit:** The Organization holds cash in checking accounts, money market accounts, and various certificates of deposit with maturity dates ranging from January 4, 2014 through June 15, 2014. Certificates of deposit, exclusive of those allocated to the Emergency Fund, are classified as current assets as they have maturity dates within one year of December 31, 2013

For purposes of the cash flow statement, all purchases and maturities of certificates of deposit are recorded as investment activities

For risk management purposes, the Organization's cash and certificates of deposit have been placed with a number of high quality banks and brokerage firms.

**Inventory:** Inventory consists of books and pamphlets. It is stated at the lower of cost or market, with cost determined under the first-in, first-out method.

**Furniture and equipment:** Furniture and equipment are stated at cost. The cost of these assets is capitalized upon acquisition when use is expected to exceed one year and the cost exceeds \$100.

Furniture and equipment are being depreciated over their estimated useful lives. Effective January 1, 2013 the Organization converted from an accelerated depreciation method to the straight-line depreciation method. This change did not have a material impact on the 2013 decrease in net assets. Depreciation expense for 2013 was \$4,198.

**Estimates:** Preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that may affect certain amounts and disclosures reported in the financial statements. Actual results may differ from these estimates, but management is not aware of any estimates in which actual results may differ substantially from the estimates.

**Compensated absences:** The organization's employees earn a vested right in vacation pay at various rates depending on length of employment. Each employee may carryover from year-to-year up to one year of their accrued vacation. At year end an accrual is recorded for any unused vacation.

U S

NOTES TO FINANCIAL STATEMENTS

For the year ended December 31, 2013

**Major maintenance costs:** The Organization's policy is to expense maintenance costs when incurred, including any maintenance costs that might be considered major. During 2013 there were no maintenance expenses that management considered to be major maintenance expenses.

**NOTE B – EMERGENCY RESERVE:**

The Emergency Reserve has been established by the Board as a general reserve for emergencies for which other resources would not be available. It can be used at the discretion of the Board. At December 31, 2013 the Reserve was stated at its maximum amount. It is invested in certificates of deposit.

**NOTE C – RENT:**

The Organization rents office space in Petoskey, Michigan and Arlington, Virginia on a month-to-month basis. A small portion of the Petoskey office is sub-leased on a month-to-month basis.

The 2013 monthly rental rate for Petoskey was approximately \$2,707 and for Arlington the average monthly rental rate was \$2,670

Annual rental expense for the two offices was \$64,839 less sub-lease amounts of \$3,979. The net rent expense was \$60,860.

**NOTE D – FEDERAL INCOME TAX:**

The Organization has been determined by the Internal Revenue Service to be exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, contributions to the Organization are deductible for federal income tax purposes.

The Organization annually files a Form 990, Return of Organization Exempt From Income Tax, with the Internal Revenue Service. These returns generally remain subject to examination by the Service for a period of three years after filing. Accordingly, returns for the years 2010 through 2012 are subject to examination.

U S

NOTES TO FINANCIAL STATEMENTS

For the year ended December 31, 2013

**NOTE E – RETIREMENT PLAN:**

The Organization has a defined contribution retirement plan under a tax-sheltered annuity program. All full time and qualified part time employees are eligible to participate in the plan. Participating employees must contribute at least two percent of their annual compensation to the plan. The Organization matches these contributions at between five and seven and one-half percent of the employees' compensation. Plan cost for 2013 was \$34,490

**NOTE F – MAJOR DONORS:**

Each year the Organization solicits funds from the general public, including foundations and other philanthropic organizations. During 2013, one foundation accounted for approximately 61.15 percent of the Organization's contribution revenue

**NOTE G – PROGRAM SERVICE EXPENSES:**

Program service expenses associated with the Organization's major program identified elsewhere in the footnotes and with short-term public interest projects during 2013 were:

ProEnglish	\$ 708,049
Other public interest projects	784,040
Total	<u>\$1,492,089</u>

The major costs associated with the other public interest projects include the cost of sponsoring an annual conference, publication expenses, fees for research and reports on areas of social concern, personnel costs, and grants for projects administered by other organizations.

**NOTE H – ALLOCATION OF JOINT COSTS:**

During 2013, the Organization incurred joint costs of \$396,660 for educational materials and activities that included fundraising appeals. Of those costs, \$74,592 was allocated to fundraising expenses and \$322,068 to program services expenses.

U S

NOTES TO FINANCIAL STATEMENTS

For the year ended December 31, 2013

**NOTE I – CREDIT RISK:**

Cash and certificates of deposit are on deposit in a diverse number of banks and financial institutions each with a solid financial reputation that minimizes credit risk.

Cash and certificates of deposit in the aggregate amount of \$1,078,087 are insured by FDIC and SIPC. The balance, \$463,583 is not covered by such insurance.

**NOTE J – COMMITMENTS:**

The Organization, through its ProEnglish project, has a program whereby it assists with the financing of litigation to preserve the use of English in the work place and classroom and defend the right of governments to adopt official English laws. In prior years contributions were received designated for this purpose. During 2013, the Organization initiated a suit on behalf of a student at an Arizona college who was denied the right to have her classes conducted in English. This action depleted the funds restricted for this purpose.

**NOTE K – SUBSEQUENT EVENTS:**

Subsequent events were evaluated through June 4, 2014, the date this report became available for publication. No events occurred during that period that required disclosure.